

Join me for the 40th Annual Summer Institute for Intercultural Communication!

Portland – Oregon - USA



Dianne Hofner Saphiere has facilitated intercultural organizational effectiveness efforts since 1979, working with people from over 90 nations and living in Mexico, Spain, and Japan. She is the creator of the Cultural Detective® series of intercultural effectiveness materials, a collaboration of 150 international interculturalists. Dianne is also the co-author of Communication Highwire: Leveraging the Power of Diverse Communication Styles; the creator of Ecotonos: A Simulation for Collaborating Across Cultures; Redundancia: A Foreign Language Simulation; and Shinrai: Building Trusting Relationships with Japanese Colleagues. Since 1999 Dianne has facilitated an online resource-sharing group of over 1300 interculturalists worldwide, called Intercultural Insights. In 1994 SIETAR International recognized her with its Interculturalist Award of Achievement.



Fernando Parrado has designed and delivered a range of one-on-one coaching and large group executive training programs examining the impact of culture on business, cross-cultural communication, and competitiveness across cultures. He lived in the U.S. for 10 years, and has worked in the Colombian Ministry of Communications, Diveo de Colombia, and at Sergio Arboleda University, where he has been a professor of intercultural negotiation and intercultural management. Fernando is the author of Cultural Detective Colombia®, and lectures to potential exporters in chambers of commerce through Colombia and Costa Rica. The Mundo Hispano newspaper named him “Man with a Vision” for his work promoting Latino culture. CLADEA (Association of Latin American Business Schools) selected Fernando to present his intercultural research at their conference in Rio de Janeiro in 2013

JULY 13-15, 2016

Latin America and Its Place in World Life

Latin America has assumed a key leadership role in exploring innovative solutions for restructuring societal inequity and promoting responsible development and the sustainable use of natural resources. Many of these efforts are based on popular, direct-democratic movements, including indigenous social movements. Eleven nations include multiculturalism and multilingualism in their constitutions, and four more recognize indigenous rights. The region’s \$5.6 billion USD GDP and its population of 600 million place Latin America third in the world, while its nearly 20 million km2 make it the largest region. Yet Latin America has been culturally misunderstood. While often treated as a single market with shared language, religion, history, and culture, there are important differences. This highly experiential workshop will explore the richness, complexity, irony, and promise of the hundreds of cultures that comprise Latin America. A one-month subscription to Cultural Detective Online is included. (Co-facilitating with Fernando Parrado)

Designed for: *Anyone with an interest in Latin America.*

Workshop Objectives

- *Explore the history, economy, values, worldviews, and styles of Latin Americans.*
- *Better comprehend the cross-cultural dynamics between Latin Americans and those of other cultures, and their impact on communication, negotiation, teamwork, project management, and competitiveness.*
- *Enhance your ability to build credibility and effectiveness with Latin American colleagues and teach others to do so.*
- *Review the state of interculturalism in Latin America and discuss strategies for developing it.*